

CASA de ORO ALLIANCE

Our vision is to create and maintain a historically rich, culturally diverse, thriving community that is attractive, safe, pedestrian-friendly, and a popular destination for dining, entertainment and shopping.

Board of Directors Meeting, Thursday, August 10, 2023, 6:00 – 7:30pm

(Hybrid) In person at Monte Vista High School Room 104 & via zoom (Meeting ID: 881 1596 5411; Passcode: 222333).

Please try to attend in person if at all possible.

AGENDA

6:00-7:15pm

1. Call to Order, Welcome (Lisa Stewart)
2. Public Comment for items not on this agenda
3. Sheriff's Report (Captain Amber Baggs / Lt Mike Krugh) – 10 minutes including Q&A
4. Office of County Supervisor 4th District (Lauren Macdonald, Community Representative) – 10 minutes including Q&A
5. Case Statement (**ATTACHED**) for Changing the Name of the Casa de Oro Library and request for CDOA endorsement (Susan Nichols, President, Friends of the Casa de Oro Library) – 15 minutes including Q&A + 10 minutes for board discussion and decision
 - a. **Action: Board discussion and decision regarding the request for endorsing the name change [NOTE: the board can use the criteria/questions listed in the President's Report for making the decision]**
6. Informational Item: State Farm building renderings (Vince Dickow and Valen Kassab, building owners) – 10 minutes including Q&A
7. Informational Item: Brief overview of a presentation about Fentanyl and Naloxone as an example of what could be presented at a possible future CDOA Community Dialogue in partnership with the Sheriff's Crime Prevention Specialists, IPS, and Monte Vista High School (David Shorey and IPS) – 15 minutes
8. Roll Call (Secretary)
9. CONSENT AGENDA (approve all items in one motion; individual items can be removed from the consent agenda if they require discussion). **Motion: Approve the Consent Agenda.**
 - a. Approval of Minutes from July 13 (attached)
 - b. Approval of Treasurer's Report (attached)
10. President's Report (see report attached).

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11. 1st Vice President's Report (David)

- a. Report from Bonnie Bertano regarding the Community Enhancement Grant activities (grant period: September 27, 2022-September 27, 2023 / \$20,000 / final report due October 27, 2023) [see reports]

7:15-7:25pm

12. Committee Reports

Action Items Only; informational reports should be submitted in writing.

- a. Beautification (Chair Lyn Earl)
- b. Business Development (Co-chairs Gary Westergren and Janet Deering)
- c. Events & Community Engagement (Co-chairs Holly Willbanks and Michael Herron)
 - See report
 - ***Motion to approve the September 19th Taco Tuesday event and submit to our insurance company for certificate listing additional insured(s)***
- d. Fundraising & Grants (Chair David Shorey)
- e. Government Affairs (Chair: vacant)

7:25-7:30pm

13. New Business

14. Announcements

15. Adjournment to the next regularly scheduled Board meeting on September 14, 2023

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REPORTS

President's Report

- a. **Board Decision-Making Questions/Criteria to Use When Asked for Endorsement.** The Executive Committee came up with this “decision matrix” to guide us when we receive requests for endorsements or letters of support.

Mission: The Casa de Oro Alliance is a coalition of residents, business owners, landlords, faith-based groups, law enforcement, school officials and community leaders whose mission is to revitalize Casa de Oro. **Vision:** Our vision is to create and maintain a historically rich, culturally diverse, thriving community that is attractive, safe, pedestrian-friendly, and a popular destination for dining, entertainment, and shopping.

As a 501c3 organization, we cannot endorse any candidates for a political office. If the request is for a candidate endorsement, we turn down the request.

What criteria do we use when we are asked to endorse or support an issue, or when are asked for a letter of support or endorsement from a business or government department or agency?

Does the request pertain to the mission or vision of the Casa de Oro Alliance? If not, we turn down the request.

If the request does pertain to the mission or vision of the CDOA, we can ask questions to help determine our response, such as:

Does it benefit the Casa de Oro community?

Does it help bring the community together?

Does it help existing businesses?

Does it help to improve the overall health and wellness of the community?

Do we have a good enough understanding or sense of how the community feels about this issue in order to make an endorsement on behalf of the community?

How do we decide if we have enough information to take action?

Do we hold a community dialogue or community poll/questionnaire to get a sense of how the community feels?

Does the board assign two members to research the issue and report back to the board?

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- b. **The executive committee meets** on the 4th Thursdays of every month from 4:00-5:00pm via zoom. Board members are welcome to attend. If you have an item for the executive committee's consideration, please email it to Lisa Stewart at least 2 days prior to the 4th Thursday.
- c. **Board member roles and responsibilities:** Lisa will be reaching out to each board member individually to discuss the role you would like to play on the board (e.g. which committee you would like to serve on; which goal / action on our long-range plan would you like to work on, etc.). Please give some thought to what you would be interested in working on and sign up for an appointment when Lisa emails an appointment sign-up sheet next week.
- d. **The Special Election Is August 15 to Elect a Supervisor for the Fourth Supervisorial District:** If you have not yet voted, please do. The Vote Centers are open August 5th-15th. You can mail your ballot or drop off your ballot at any of the drop off locations which include any public library and the San Miguel Fire Protection District (2850 Via Orange Way). A complete list of drop off locations is included in the Voter Information Pamphlet you received in the mail. The Casa de Oro Alliance send a list of questions to all four candidates and received responses from three. Those responses are posted at www.casadeoroalliance.org and on the Casa de Oro Alliance Facebook page.

Community Enhancement Grant Report

Events & Community Engagement Committee Report